



*The Ultra Concentrates  
Washing Machine Liquid Detergent  
Essenzassoluta Sanitizing Softener*

**LIQUID DETERGENT**  
**ULTRA CONCENTRATED**  
**DELICATELY SCENTED**

**EFFECTIVE AGAINST  
THE STURDY DIRT  
FOR WHITE AND COLORED**

*It can be used by hand  
and in the washing machine  
on all types of fabrics.*

*The result of advanced research and  
development in our laboratories,  
it reduces the consumption of obsolete  
chemical products*



**Rainbow**  
fragrance

**Biola**  
WASHING MACHINE  
DETERGENT  
ACTIVITY ≥45%

## Applications and Technical Characteristics

**BIOLÀ RAINBOW FRAGRANCE WASHING MACHINE** is an innovative liquid detergent specific for washing fabrics by hand and in the washing machine. Thanks to its ultra concentrated formula with activity ≥45%, it guarantees a wash with only 15ml of product. Biola Rainbow Fragrance Washing Machine can be used alone, giving the laundry a perfect clean and a classic delicate fragrance. To enhance the perfuming and softening effect to the maximum, **BIOLÀ WASHING MACHINE** can be used in synergy with any reference of **BIOLÀ ESSENZAS-SOLUTA ULTRA CONCENTRATED SOFTENER** to obtain a **sanitized** laundry already at 30°, an unmistakable **softness** and an intense, durable and customizable **fragrance** in **6** inimitable variants.

**6 TIMES MORE POWERFUL THAN A NORMAL DETERGENT**



## Method of Use

**BIOLÀ WASHING MACHINE ARCOBALENO** can be used by pouring it into the washing machine compartment like a normal liquid detergent. The doses vary according to the quantity of clothes to be washed, the degree of dirt and the hardness of the water. Follow the instructions in the product table and in the washing machine technical table.



*RECOMMENDED DOSES			
4,5/5kg	FRESH WATER (<15°F)	MEDIUM WATER (15-25°F)	HARD WATER (>25°F)
MEDIUM DIRT	10 ml	15 ml	20 ml
STURDY DIRTY	15 ml	20 ml	25 ml
5/7kg + 10ml	8/10kg + 20 ml		
<b>1 cap measuring cup = 25 ml</b>			
<b>BY HAND for 10 liters of water = 20 ml</b>			

Product technical scheme

Use of the detergent							
Hand	Hand	Hand	Hand	Hand	Hand	Hand	Hand
		Attività≥15%		Attività≥25%		Attività≥45%	
		Attività≥50%		25g/1			
/	<4	12g	12ml	5ml	3ml	1/3Pcs	x
<1.5kg	4-8	20g	20ml	8ml	5ml	0.5Pcs	x
2kg	8-12	25g	25ml	15ml	8ml	1Pcs	1
4kg	12-16	40g	40ml	25ml	12ml	1.5Pcs	1
6kg	16-24	50g	50ml	30ml	16ml	2Pcs	2
8kg	24-32	60g	60ml	36ml	20ml	2.5Pcs	2
10kg	32-40	68g	68ml	40ml	22ml	3Pcs	3
≥12kg	40-48	75g	75ml	45ml	28ml	3.5Pcs	3

Suitable only for water of medium and low hardness, washing of medium soiled garments

Technical diagram recommended by the manufacturers of washing machines

## Innovative packaging for eco-sustainability with low environmental impact



The packaging of Biola Washing Machine is innovative both for the type of casing that makes it aesthetically bright and appealing, and for the safety of the integrity of the product until it is opened for use; this is made possible thanks to the complete encapsulation of the label on the bottle including the measuring cap. In addition, the label is provided with a microperforation for easy separation from the bottle before being disposed of in the plastic collection.

The bottle is made of more than **50% recycled plastic** (polymers generated from post-consumer household packaging waste) and **100% recyclable**.

## MORE RESPECT FOR THE ENVIRONMENT, UP TO 50% RECYCLED PLASTIC BOTTLE

Tear along the hatch the sleeve / label >PET 1<, separate cap >PP 5< from bottle >HDPE 2< before disposal differentiated plastic





## **SANITIZING SOFTENER** **ULTRA CONCENTRATED**

*Ultra concentrated softening, sanitizing, anti-felting and ironing facilitator.*

*It can be used by hand and in the washing machine on all types of fabrics.*

**COMPLEMENTARY** product to washing machine detergent. The result of advanced research and development in our laboratories, it reduces the consumption of obsolete chemical products and is environmentally friendly:

- bottle with up to 50% recycled plastic
- plastic (PE) 60% less than a traditional bottle

### **Applications and Technical Characteristics**

**Biola Essenzassoluta Ultra Concentrated Sanitizing Softener** is a **new concept product**, ultra concentrated for laundry to be used with the classic detergent for the washing machine. Thanks to its non-aggressive formulation it is suitable for all types of garments (t-shirts, shirts, jackets, trousers, towels, etc.) and fabrics (cotton, wool, silk, synthetics, etc.).

Introduced in the desired quantity into the softener compartment, it sanitizes and releases an intense and lasting fresh and enveloping scent. Moreover, thanks to its anti-felting technology, after washing, it gives the garments a soft and delicate effect to

the touch. Finally, it takes care of the fabrics and facilitates ironing, releasing an even more intense and penetrating odor during this process. The most innovative technology of **Biola Essenzassoluta Ultra Concentrated Hygienizing Softener** is its fixing effect which guarantees an even longer persistence of the perfume both on the garments and in the environments and in the closets where the laundry is stored. We can guarantee that the garments washed and stored at the end of the season, according to the instructions for use, will retain their freshness and fragrance as if they had just been washed.

**For a single wash, *Biola Essenzassoluta* is:**  
**12 times more performing than a concentrated fabric softener**  
**40 times more performing than a classic softener**



**For washing: insert the detergent and then add 1-2 sprinkles (3.5 g each) of *Biola Essenzassoluta* Sanitizing Softener in the softener compartment**

### **Scented Notes**

Just like your personal perfume is your distinctive note, **Biola Essenzassoluta Ultra Concentrated Sanitizing Softener** is essential to give your garments a unique and unmistakable fragrance, only yours!

*It is available in six exclusive fragrances:*

- Iris e Lillà • Narciso e Orchidea**
- Felce e Peonia • Kiri e Magnolia**
- Lilium e Ortensia • Mughetto e Gelsomino**



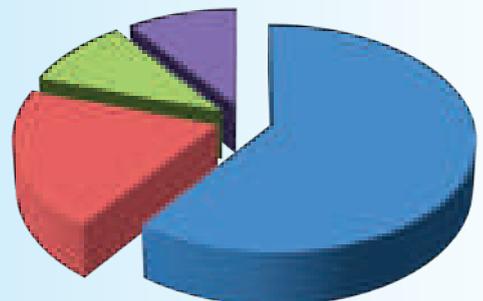
## Method of Use

Biola Essenzassoluta Sanitizing Softener can be used to perfume, soften and sanitize laundry in the following ways:

- During ordinary washes, use 1-2 sprinkles of **Biola Essenzassoluta Sanitizing Softener** in the softener compartment in the washing machine or in the rinse water during hand washing. You will get a delicate and enveloping scent that will remain on the garments for the next 4 weeks.
- During special washes or at the end of the season, if necessary, add 1-2 sprinkles of **Biola Essenzassoluta Sanitizing Softener** in the softener compartment in the washing machine or in the rinse water during hand washing. This will leave an intense scent that will persist on the garments until next season after being put away.
- To eliminate stale or damp smells from cabinets, add 1-2 sprinkles of **Biola Essenzassoluta Sanitizing Softener** to the interior compartment in the washing machine or in the rinse water during hand washing. Alternatively, add 1-2 sprinkles to a dry or slightly damp patch and pass it over the surfaces of the cabinets.
- To make the task of ironing more pleasant, dilute a small amount of **Biola Essenzassoluta Sanitizing Softener** in the steamer water to leave a delicate veil of perfume on the garments and make them softer and silky to the touch.

- Wet the potpourri and place them in wardrobes, walk-in closets and drawers to diffuse a pleasant and persistent fragrance.

**Biola Essenzassoluta  
Ultra Concentrate 300g  
it does not contain water  
but only 100% raw materials**



Essential perfuming oils and fixer	60%
Softener	20%
Sanitizer	10%
Anti-felting - Ironing facilitator	10%

## BIOLÀ WASHING MACHINE TECHNICAL SHEET

### BOTTLE data

ARTICLE CODE	REFERENCE	UFI CODE	EAN 13 CODE	DIMENSIONS HxLxP (mm)	GROSS WEIGHT (gr.)	NET WEIGHT (gr.)	MATERIAL
OBIDLA400	Biolà Washing machine 750 ml	5Y60-X0R9-P00U-7D9H	8004971754001	290x90x40	800	750	PE

### BOX Data

REFERENCE	PIECES PER BOX	ITF14 CODE	DIMENSIONS HxLxP (mm)	GROSS WEIGHT (kg.)
Biolà Ultra Concentrated Washing Machine 750 ml	9	08004971094008	308x289x188	7,60 kg

### PALLET Data

DIMENSIONS HxLxP (cm)	CARTONS PER LAYER	NUMBERS LAYERS	NUMBERS CARTONS	PIECES PER PALLET	GROSS WEIGHT (kg.)
173x80x120	16	5	80	720	650

### Packaging

750 ml HDPE bottles with measuring cap. Boxes of 9 pcs. mono-reference.

**Chemical composition and product safety information (EC Reg. 648/2004; EC Reg. 1907/2006; EC Reg. 1272/2008):** Anionic

surfactants (15-30%); Non-ionic surfactants (5-15%); Soaps (5-15%); Enzymes (5-10%); Perfumes (5-10%); Phosphates (<5%).

**ATTENTION:** Only technical data are mentioned in this brochure. For more information, consult the safety data sheets relating to the product available on the manufacturer's website: [www.rubinochem.it](http://www.rubinochem.it)

### BOX Data

REFERENCE	PIECES PER BOX	ITF14 CODE	DIMENSIONS HxLxP (mm)	GROSS WEIGHT (kg.)
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## TECHNICAL SHEET BIOLÀ ESSENZASSOLUTA

### BOTTLE data

ARTICLE CODE	REFERENCE	UFI CODE	EAN 13 CODE	DIMENSIONS HxLxP (mm)	GROSS WEIGHT (gr.)	NET WEIGHT (gr.)	MATERIAL
BIESAS30115	FELCE E PEONIA	0330-50PE-WOOK-G12M	8004971301151	185x90x40	330	300	PE
BIESAS30111	IRIS E LILLÀ	FX20-509N-900K-5AWG	8004971301113	185x90x40	330	300	PE
BIESAS30113	NARCISO E ORCHIDEA	S030-P001-M002-TPGJ	8004971301137	185x90x40	330	300	PE
BIESAS30116	KIRI E MAGNOLIA	S030-POCU-7002-4CNP	8004971301168	185x90x40	330	300	PE
BIESAS30114	MUGHETTO E GELSOMINO	2830-6027-H00J-TQ7R	8004971301144	185x90x40	330	300	PE
BIESAS30112	LILIUM E ORTENSIA	VC30-PORM-U002-F1TT	8004971301120	185x90x40	330	300	PE

### BOX Data

REFERENCE	PIECES PER BOX	ITF14 CODE	DIMENSIONS HxLxP (mm)	GROSS WEIGHT (kg.)
FELCE E PEONIA	8	08004971081152	199x182x158	2,80
IRIS E LILLÀ	8	08004971081114	199x182x158	2,80
NARCISO E ORCHIDEA	8	08004971081138	199x182x158	2,80
KIRI E MAGNOLIA	8	08004971081169	199x182x158	2,80
MUGHETTO E GELSOMINO	8	08004971081145	199x182x158	2,80
LILIUM E ORTENSIA	8	08004971081121	199x182x158	2,80

### PALLET Data

DIMENSIONS HxLxP (cm)	CARTONS PER LAYER	NUMBERS LAYERS	NUMBERS CARTONS	PIECES PER PALLET	GROSS WEIGHT (kg.)
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### Packaging

300 ml HDPE bottles with measuring cap, convenient and compact. Boxes of 8 pcs. monoreference. Available in 6 fragrances.

**Chemical composition and product safety information (Reg. Ce 648/2004; Reg. CE 1907/2006; Reg CE 1272/2008):** Cationic surfac-

tants (5-15%) - Non-ionic surfactants (5-15%) - Perfumes (> 30%) - Contains preservatives.

**ATTENTION:** Only technical data are mentioned in this brochure. For more information, consult the safety data sheets relating to the product available on the manufacturer's website: [www.rubinochem.it](http://www.rubinochem.it)



**WASHING MACHINE  
DETERGENT**



**ESSENZA ASSOLUTA**



***unique and perfect laundry, soft and sanitized,  
intensely scented of your choice...  
...with low environmental impact!***



Since 1960, the history of two generations united by the ability to continuously understand and implement the changes imposed by the dynamics of the market and the evolution of consumers with the coherence and fortitude deriving from the ethical approach that must never change. Rubino Chem srl respects the criteria of sustainability, minimizing the environmental, economic and social impact. Always able to produce and develop high quality chemical formulations, it is present on the national and international market.



[www.rubinochem.it](http://www.rubinochem.it)

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